



3429 BENJAMIN ST. NE  
MINNEAPOLIS, MN 55418  
.....  
PHONE: 612.788.1937  
AMYEIAN@GMAIL.COM  
.....  
**www.amyeian.com**

## DESIGN EXPERIENCE

**Target** | Minneapolis, MN

ASSOCIATE CREATIVE DIRECTOR, 2007–present

- Guide external agency partners through creative process by providing creative brief and direction for copy, design and animation.

SR. WEB DESIGNER, 2005–2007

- Served as art director for internal design partners.
- Art directed photo shoots.
- Created sitelets showcasing products, designers and campaigns.

WEB DESIGNER, 2001–2005

- Designed emails, external banners, selling content.
- Created informative sitelets telling product stories.

**Quint Advertising** | Freiburg, Germany

GRAPHIC DESIGNER, 2000–2001

- Designed brochures, mailers, cards, posters, and labels.

**Best Buy** | Eden Prairie, MN

ART DIRECTOR, 2000

- Designed and produced Best Buy circulars.
- Planned advertising strategies together with merchants.

**Sendmygift.com** | Burnsville, MN

WEB DESIGNER, 1999–2000

- Designed website interface.
- Prepared product photography for web use.

## EDUCATION

**Brown Institute** | Mendota Heights, MN

A.S. in Visual Communications, 1997–1999

Summa Cum Laude, Best Portfolio Award

**Concordia College** | Moorhead, MN

B.A. in Elementary Education, German, 1990–1994

Magna Cum Laude

## COMPUTER SKILLS

- Photoshop
- Image Ready
- Dreamweaver
- Illustrator
- QuarkXPress
- HTML
- InDesign
- Flash
- Word

## BUSINESS SKILLS

- Highly Organized
- Solution-oriented
- Fluent in German
- Excellent collaboration, communication and presentation skills